

EXPERIENCE

Graduate Assistant, MCOB Center for Real Estate Studies Center, since 08/2006
University of South Alabama, Mobile, AL 36688, U.S.A.

- Perform market research in the field of Real Estate for Mobile- and Baldwin County
- Acquire and analyze price development data of diverse Real Estate types in Mobile- and Baldwin County
- Prepare market watch reports of diverse Real Estate types

Intern, U.S. Commercial Service, 03/2006 to 07/2006

American Consulate General, 60323 Frankfurt, Germany

Diploma-thesis - Field of research:

- *Entering and competing in foreign markets –
Propel Software Corporation's expansion to EMEA*

Intern, U.S. Commercial Service, 06/2005 to 09/2005

American Consulate General, 60323 Frankfurt, Germany

- Contributed several market insights and industry sector reports
- Facilitated meetings between U.S. clients and potential German business partners and interpreted during sensitive business negotiations.
- Prepared a marketing campaign for a U.S. telecommunications and Internet software supplier
- Updated the Commercial Service German and English website

Intern, Category Management Division, 02/2003 to 03/2003

Nestlé Deutschland AG, 60528 Frankfurt, Germany

- Conducted shelf space analysis for 10 principal customers
- Analyzed customer orders
- Prepared promotional cost statements for a budget of EUR 250,000

Industrial Sales Representative, International Sales Coordination, 01/2002 to 01/2003

Nestlé Deutschland AG, 60528 Frankfurt, Germany

- Performed German and international retail market analysis and prepared 18 related presentations for the company executives
- Analyzed customer base and developed 3 new company customer fact books
- Developed periodic reports focused on customer turnover ratios
- Conducted a product specific survey for all Maggi GmbH products sold to Wal-Mart stores worldwide
- Provided language translation assistance for various presentations and correspondence

Apprenticeship as an industrial sales representative, 09/1999 to 01/2002

Nestlé Deutschland AG, 60528 Frankfurt, Germany

- Trained in the operations of the company's marketing, sales, purchase, controlling, accounting and human resources departments

EDUCATION

University of South Alabama, Mitchell College of Business, Mobile, AL 36609, U.S.A.

Major: Master of Business Administration (MBA)

Expected graduation: May 2008

University of Applied Sciences Worms, Business College, 67549 Worms, Germany

Major: European Business Management (international business, marketing & accounting)

Degree: Diplombetriebswirtin (FH), comparable to Bachelor of Arts, (B.A.)