

## Agenda

### 2019 Gulf Coast Real Estate & Economic Education Conference

August 8, 2019

- 7:30-8:00 Registration and Continental Breakfast
- 8:00-8:15 Welcome, *Dr. Tony Waldrop*, President, University of South Alabama
- 8:15-8:30 Partner & Associate Recognitions, Scholarship Presentations, CE Guidelines  
*Dr. Bob Wood*, Dean, Mitchell College of Business, University of South Alabama  
*Dr. Reid Cummings*, Director, CREED, University of South Alabama
- 8:30-9:30 **PERSPECTIVES on the evolution of the U.S. real estate industry and its impact on Alabama and the Gulf South region.**  
*Dr. Christopher Lee*, President and Chief Executive Officer, CEL & Associates, Inc.
- 9:30-10:00 Morning Networking Break
- 10:00-11:30 **PERSPECTIVES on the evolution of the national economy and its impact on Alabama and the Gulf South region.**  
*Dr. Elliot Eisenberg*, President, Chief Economist, and Founder, Graphs and Laughs, LLC
- 11:30-12:15 **PERSPECTIVES on the evolution of economic development and its impact on Alabama and the Gulf South region.**  
*Honorable Greg Canfield*, State of Alabama Secretary of Commerce, Montgomery, Alabama.
- 12:15-12:30 Pre-Lunch Break
- 12:30-1:15 Luncheon Keynote: Speaker TBD.
- 1:15-2:15 **PERSPECTIVES on regional economic development issues impacting real estate and related industries.**  
*Moderator: Mr. Michael Berson*, Adams & Reese, LLP. *Panelists include David Rodgers* (Mobile Area Chamber of Commerce), *George Freeland* (Jackson County Economic Development Foundation), *Lee Lawson* (Baldwin County Economic Development Alliance), and *TBD* (FloridaWest Economic Development Alliance).
- 2:15-2:45 Afternoon Networking Break
- 2:45-3:45 **PERSPECTIVES on cybersecurity security issues impacting real estate and related industries.**  
*Moderator: Ms. Glenda Snodgrass*, President, The Net Effect.